

JEFF PUNZALAN

GRAPHIC DESIGNER / VISUAL ARTIST

WORK

04/2013 — NOW

FREELANCE — EVERYWHERE DESIGNER / ART DIRECTOR

Brand identity, logos, illustration, creative direction, business outreach, print management, tradeshow assets, apparel design, and custom artwork.

08/2018 — 12/2019

SOVEREIGN STATE STUDIO — TORONTO INTERMEDIATE DESIGNER

Brand identity systems, project leadership and design for environments, packaging, and digital collateral for a multitude of industries like hospitality, cannabis, finance, lifestyle and more.

04/2016 — 10/2016

ISOBAR DIGITAL AGENCY — TORONTO GRAPHIC DESIGNER

Graphics and social content creation in a fast-paced agency, signage and various designs for major brands such as LEGO, Nespresso, eONE Films, Disney, and Parmalat.

05/2015 — 06/2015

FORREC LTD — TORONTO GRAPHIC DESIGNER

Visual identity, rebranding, environmental design and signage artwork for international theme parks and entertainment complexes.

06/2013 — 09/2013

BRUCE MAU DESIGN — TORONTO GRAPHIC DESIGN INTERN

Promotional material design for The Design Exchange museum, weekly digital newsletters, creative development for brand architecture and visual identity.

SCHOOL

04/2011 — 06/2013

SENECA COLLEGE OF APPLIED ARTS — TORONTO GRAPHIC DESIGN ADVANCED DIPLOMA

09/2010 — 04/2011

SENECA COLLEGE OF APPLIED ARTS — MARKHAM CREATIVE ADVERTISING

SKILLS

CREATIVE

ART DIRECTION
VISUAL IDENTITY
TYPOGRAPHY
ILLUSTRATION

MESSAGING
TREND RECOGNITION
INTERPERSONALITY
DIGITAL MEDIA

SOFTWARE

MAC OS
ADOBE CC
G-SUITE

DROPBOX
MICROSOFT OFFICE
KEYNOTE

PERSONAL

EMPATHIC
DYNAMIC
MULTIFACETED

EXPLORATORY
SOCIAL INTELLIGENCE
CULTURALLY-AWARE